Transaction Banking At Its Best.
Partnering with Clients. Delivering Value Worldwide.

January 19 – 21, 2015 | Hilton Amsterdam | Amsterdam, Netherlands
Monday, January 19

4:00PM – 6:00PM Registration

6:00PM – 7:30PM Opening Reception
Kick off the Europe Bank to Bank Forum and network with colleagues and clients during the opening reception.

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Tuesday, January 20

ARS device will be available for all Tuesday sessions.

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7:30AM – 8:30AM Breakfast and Registration

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8:30AM – 8:45AM Welcome and Introduction

Alain Verschueren
Conference Co-chair
Head of Sales and Market Intelligence
Correspondent Banking – Global Trade and Transaction Banking
BNP Paribas

Rita Gonzalez
Chair, BAFT
Managing Director, Head of Institutional Sales, Americas
HSBC

Tod Burwell
President & CEO
BAFT
8:45AM – 9:15AM **Keynote Address**

*Introduction*

**Juultje van der Wijk**  
Member, BAFT Europe Council  
Global Head Transaction Services Sales  
ING

*Keynote Speaker*

**William Connelly**  
CEO, ING Commercial Banking  
Member, ING Management Board Banking  
ING

9:15AM – 10:15AM **Geopolitics and Its Market Impact: Economists’ Perspectives**

In this session, we ask leading economists on the big geopolitical themes and how they see the economy developing in this context. We also discuss how banks should position themselves to capitalize on these themes.

*Moderator*

**Patrick Gmür**  
Head of Global Banks  
Credit Suisse AG

*Panelists*

**Mark Cliffe**  
Chief Economist  
ING Group

**Neville Hill**  
Head, European Economics Team  
Co-Head, Global Economics and Fixed Income Strategy Group in Fixed Income Research  
Credit Suisse

**Professor Trevor Williams**  
Chief Economist, Commercial Banking  
Lloyds Bank

10:15AM – 10:45AM **Networking Coffee/Tea Break**

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[Societe Generale](https://www.societegenerale.com)
10:45AM – 11:45AM **Regulatory Reform and Transaction Banking: Key Measures and Future Outlook**
During this session, learn more about Basel III and its implications for transaction banking, the outlook on further Basel Committee steps and EU bank structural reform approach and potential consequences for transaction banking.

*Moderator*
Ruth Wandhöfer
GTS Head, Regulatory and Market Strategy
Citi

*Panelists*
Matthew L. Ekberg
Vice President, International Policy
BAFT

Dr. Anthony Kirby
Executive Director and Head of Regulatory Reform
Capital Markets and Asset Management - Risk & Regulation Division
Ernst & Young

Professor Rene Smits
Lawyer
RS Law & Society Consulting

11:45AM – 12:45PM **Compliance in Transaction Banking: A Work in Progress**
With regulations constantly changing a collaborative approach is needed. To meet the objectives of increased risk management practices, banks are spending more to support the risk architecture, a trend expected to continue as IT activities continue - from improvement of data quality and management to aggregation of group data. Common challenges that organizations face range from systems and data requirements to methodologies, metrics and culture. The effect of "de-risking" amid regulatory changes is not simply related to banks’ operational risks; it is a broader concept, affecting trade finance, economic growth and financial inclusion, and emerging market economies.

*Moderator*
Clarissa Dann
Editor
Trade & Forfaiting Review

*Panelists*
Bart Claeys
KYC Programme Director
SWIFT
Gerrie Lenting  
Partner, Reputation & Financial Crime  
Deloitte

David Scola  
Global Head of Banks – Financial Institutions Group  
Barclays

12:45PM – 1:45PM Networking Lunch

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1:45PM – 2:45PM TS in 2020: What Corporates Really Want!  
Our corporate clients are going through tremendous change. Innovation and technology play an ever increasing role in the life of a treasurer, whilst at the same time they have to manage their working capital, risk exposure and transaction processing across the globe. What are their needs from the corporates to the banks?

Moderator  
Didier Vandenhaute  
Partner, Corporate Treasury Solutions Group (Belgium)  
PwC

Panelists  
George Dessing  
Senior Vice President Treasury & Risk  
Wolters Kluwer

Christophe Salmon  
Chief Financial Officer EMEA  
Trafigura Beheer B.V.

Eric Woons  
Manager European Treasury Operations  
SABIC Capital BV

2:45PM – 3:15PM Networking Coffee/Tea Break

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3:15PM – 4:45PM The Future – What is on the Mind of Global Transaction Banking Leaders?
Join the conversation with global transaction banking leaders on their thoughts on strengths, weaknesses, opportunities and threats on Transaction Banking (TB). How will TB be conducted going forward? How will the banking models look like? Will there be partnerships or new players in the market? How will we face cybercrime and what opportunities can we grasp from the new technologies?

Moderator
Axel Miller, PhD
Partner
Oliver Wyman

Panelists
Alex Manson
Group Head Transaction Banking
Standard Chartered Bank

Naveed Sultan
Global Treasury and Trade Solutions Head
Citi

4:45PM – 6:30 Reception at the Museum
Join us for a one-of-a kind networking reception at the world famous Rijksmuseum, the museum of the Netherlands. As a national institute, the Rijksmuseum offers a representative overview of Dutch art and history from the Middle Ages onwards, and of major aspects of European and Asian art.

This special reception is included with full conference registration and attendees will have a private viewing of the collection during the reception. Shuttle buses to the museum and back to the hotel will be provided.

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7:30PM – 10:00PM Dinner with Keynote Speaker: “Top Europe Risks in 2015”

Introduction
Eszter Wijkman
Co-chair, BAFT Europe Council
SVP, Client Executive & Senior Advisor
Skandinaviska Enskilda Banken
Keynote Speaker

Mujtaba Rahman
Head of Practice Europe
Eurasia Group

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Wednesday, January 21
ARS device will be available for all Wednesday sessions.

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7:30AM – 8:15AM Breakfast and Registration

8:15AM – 8:30AM Welcome and Introduction

Tod Burwell
President & CEO
BAFT

8:30AM – 9:00AM Keynote Address: “Drivers for Change in the World of Transaction Services and Financial Markets”

Keynote Speaker

Jan Paul van Pul
Head of Market Infrastructure
ABN AMRO Bank N.V.

9:00AM – 10:30AM Trade Finance: Business as Usual?
Trade finance is a back bone of the real economy and a core business for banks. But many recent market evolutions such as increased regulations and compliance constraints, de-risking, disintermediation, innovation, push for more transparency and standardization, and other factors have consequences. What is the foreseeable impact on the Trade Finance landscape and the role of banks? The panel will seek views of Banking, Corporate and Multilateral representatives.

Moderator

Jonathan Bell
Editor-in-chief, TXF Media
TXF: Trade & Export Finance
Panelists

John Ahearn  
Managing Director  
Global Head - Trade  
Citi

Pieterbas Kist  
Head of Financial Sourcing  
Philips Capital

Christof Maetze  
Member of the Executive Management Board  
Commerzbank AG

Scott Stevenson  
Senior Manager  
Supply Chain Solutions  
International Finance Corporation

10:30AM – 11:00AM Networking Coffee/Tea Break

11:00AM – 12:00PM The Changing Paradigm of Liquidity Monitoring and Measurement
Liquidity management has moved up the regulatory agenda and previous plans and assumptions are no longer considered sufficient or acceptable. Our expert panel will discuss how the industry is adjusting to this new regime and discuss consequences both anticipated and unanticipated.

Moderator
Jonathan Butterfield  
Managing Director  
JWHB Associates

Panelists
Peter Lightfoot  
Head of London Risk Management  
CLS Group

Ludy Limburg  
Vice President  
Royal Bank of Scotland
David Scola  
Global Head of Banks – Financial Institutions Group  
Barclays

12:00PM – 1:00PM Payments and Innovation: Are Banks Ahead of Time or Already Too Late?  
Innovation in payments is a classic topic. Nevertheless, it can take multiple forms and it poses numerous questions: How will the changes impact our day-to-day life and the payments world? Who are the new players? Will emerging technologies for payments routing, clearing and settlement take off? When will same-day transaction settlement happen across the globe? What initiatives are banks taking on their own or jointly with other players to follow the transformation of this industry? Does anybody have a clear view of our future in that respect, including the limits of innovation in an ever more regulated landscape?

Moderator  
Kevin Brown  
Senior Advisor, Global Payments  
KPMG LLP

Panelists  
Nilesh Dusane  
Director, Business Development  
Ripple Labs

Bruno Fabre  
Sr. Innovation Manager  
ABN AMRO Bank N.V.

Mehmet Sezgin  
Head of Global Payment Systems  
BBVA Group

1:00PM – 1:15PM Closing Remarks  
Daniel Verbruggen  
Conference Co-chair, BAFT 2015 Europe Bank to Bank Forum  
Managing Director and Head, Relationship Mgmt  
BNY Mellon

Tod Burwell  
President and CEO  
BAFT
1:15PM – 3:00PM Networking Lunch with Award Ceremony

Join your colleagues, providers and clients for another networking opportunity over a delicious buffet lunch spread, and celebrate with awardees for the Global Finance Best Trade Finance and Supply Chain Bank awards. Networking and awards luncheon is included with conference registration. There is a USD$100 registration fee for awardees attending the Awards Luncheon ONLY.